### PUSHPUSH 99

# Onsite notifications by PushPushGo

Upgrade your website communication on desktops and mobile devices with behavior-based messaging.

Onsite notifications are short messages that appear on your website for all your visitors (or just the targeted group) to see. They allow you to contact your guests and prompt them to take the desired action - whether it's a purchase, getting information about a specific subject or product, etc. The sleek design based on web push looks makes it a distinct but non-intrusive addition to the site.

## Enhance your reach beyond web push notifications.

- Whether you're already using web push notifications or not, onsite notifications will enrich your customers' experience and deepen their engagement.
- Onsite notifications bring the solutions from web push notifications: targeting options, customization options, and analytics.
- Unlike web push, onsite notifications don't require visitors to opt in. Choose to address all your guests or only those meeting particular requirements during their session.



#### Make the most of every visit.

- Easy preparation and configuration
- Smart targeting options
- No visitor opt-in required
- Non-intrusive design
- Comprehensive analytics
- Displayed on desktops and mobile devices

#### One tool, many applications.

- Advertise time-sensitive offers
- Display alerts and urgent information
- Bring visitors' attention to the latest updates
- Assist guests in the onboarding or purchasing process
- Promote loyalty programmes, newsletters, etc.

#### **Getting started.**

Contact our team at <a href="mailto:support@pushpushgo.com">support@pushpushgo.com</a> to request a demonstration and pricing options for onsite notifications.



Visit us at pushpushgo.com