

Documentary Producers Alliance

ANTI-RACIST & STRUCTURAL EQUALITY RESOURCE GUIDE

Created by the Documentary Producers Alliance (DPA)

Spring 2020

TABLE OF CONTENTS

- 1. INTRODUCTION
- 2. RESOURCES & RECOMMENDATIONS
 - a. INCLUSION RIDER
 - b. EQUITY PLAN / HIRING PLEDGE
 - c. HIRING DATABASES
 - d. ACCESSIBILITY & DISABILITY INCLUSION
 - e. INDIGENOUS COMMUNITIES AND STORYTELLING
 - f. UNDOCUMENTED WORKERS
 - g. ADDITIONAL RECOMMENDATIONS
- 3. OPPORTUNITIES SUPPORTING DIVERSE & EMERGING VOICES
- 4. ORGANIZATIONS WORKING ON ANTI-RACISM, EQUITY & INCLUSION IN FILM & MEDIA
- 5. ARTICLES / ESSAYS
 - a. DOCUMENTARY & FILM
 - i. SHORT READS (>10 MINS)
 - ii. LONG READS (<10 MINS)
 - b. JOURNALISM & MEDIA
- 6. VIDEOS / TRANSCRIPTS / KEYNOTES
- 7. AUDIO / PODCASTS
- 8. ADDITIONAL RESOURCES & FURTHER STUDY
 - a. TOOLS, ORGS & WEBSITES
 - b. ESSAYS
 - c. BOOKS
 - d. READING LISTS
- 9. GLOSSARY OF TERMS



INTRODUCTION

As documentary producers we play a critical role in shaping our industry. From the creative decisions we make, to the teams we build, to how we communicate goals and priorities to funders and partners, we have the power to make choices that impact not only our films, but the whole industry. We hope this guide can help all producers and content creators better understand the responsibilities we share, internalize the importance of this work, and highlight the reasons, benefits and pathways to creating an inclusive and decolonized documentary ecosystem.

Below are a number of links containing interviews, articles, speeches and media about the lack of representation and access in visual media, journalism and literature as well as tools and guides to address it. They are meant to provide a background of the challenges facing the documentary industry and our society at large regarding inclusion, racism and colonization.

While the resources below include invaluable insights, information, and suggestions for remedies, it is of great importance to note that they exist as part of a larger context and conversation. This guide *should not* be taken as a substitute for personal and professional engagement with the broader movement in the documentary industry.

Finally, this is a "living document"; it will evolve and improve over time and we plan to review, edit and update it on an on-going basis. If you have suggestions for resources or articles or just want to give feedback, please do so using this <u>feedback form</u>.



RESOURCES & RECOMMENDATIONS FOR PRODUCERS

- Develop and implement a Hiring Pledge/Inclusion Rider
 - o Inclusion Rider Template:
 - https://t.co/aXt906GVIG
- **Develop an Equity Plan** 1/2/3-year concrete parity goals for producer projects/production companies.
 - More on Equity Plans from Nonprofit Leadership Alliance:
 - https://www.nonprofitleadershipalliance.org/equity-plan/
 - Sample Personal Equity Plan:
 - https://www.nonprofitleadershipalliance.org/wp-content/uploads/20 18/04/Personal-Equity-Plans.pdf
 - Sample Organizational Equity Plan:
 - https://www.nonprofitleadershipalliance.org/wp-content/uploads/20 18/04/Org-Equity-Plan.pdf

Hiring Databases

- o A-Doc Crew Database
- BIPOC Doc Editors
- o Black in Film Database
- o Brown Girls Doc Mafia
- Cast and Crew of Color
- Karen Schmeer Fellowship Editors & Assistant Editors List

Accessibility and Disability Inclusion

- Make sure your events are accessible.
 - An accessibility checklist for events sponsored by the Science Fiction Writers of America.
 - Example of <u>an accessibility page</u> for a conference.
 - Hollywood Disability Inclusion Kit
- A Toolkit for Inclusion & Accessibility: Changing the Narrative of Disability in <u>Documentary Film</u> - FWD-Doc in association with Doc Society
- <u>Documentary Filmmakers with Disabilities (FWD-Doc) Recommended</u>
 Practices and Resources
- Indigenous Communities and Storytelling



- ImagineNative Media Production Guide to Working with First Nations, Métis and Inuit Communities
- Illuminative "The New Native Narrative: Guide for Entertainment
 Professionals" "A resource for content creators who seek to develop
 accurate stories and characters by and about Native Americans."

Undocumented Workers

- Immigrants Rising "A Guide to Working for Yourself" Made for workers, this
 guide has valuable information for producers on how to legally work with
 undocumented workers.
- Immigrants Rising 5 Tips for Educators to Help Students Get Started as Independent Contractors or Freelancers

Additional Recommendations

- o Become a better ally from Brown Girls Doc Mafia FAQ
- Attend or form anti-racist, racial awareness, and bias training study groups and workshops with colleagues and friends.
- Explore ways to professionally and personally direct resources and opportunities to POC, LGBTQ, Disabled, and women directors/producers/editors, etc. and encourage and advocate for their careers.
- If working on a film about a community that is not your own, be sure that members of the impacted community are in key decision roles - directors, producers, editors.
- Pay people fairly for their time and the value they bring to your projects. This
 includes interns, consultants/advisors, as well as editors, producers, DPs,
 etc.



RESOURCES & OPPORTUNITIES SUPPORTING DIVERSE & EMERGING VOICES

- Big Sky Native Filmmaker
 Fellowship
- o **CAAM Fellowship**
- Chicken & Egg (Grants & Fellowships)
- Film Independent Global
 Media Makers
- Film Independent Project Involve
- o Firelight Fellowship
- ITVS Diversity Development
 Fund
- <u>Kartemquin's Diverse Voices</u>
 <u>in Doc</u>
- <u>Karen Schmeer Diversity in</u> <u>the Edit Room Program</u>
- NextDoc Fellowship
- Pacific Islanders in Communication (PIC) Media Fund

- Points North Institute Artist
 Programs (Various)
- o Pop Culture Collab Grants
- Resources for Black
 Filmmakers: A Guide
- Right of Return Fellowship for formerly incarcerated artists
- o Sundance Ignite Fellowship
- Sundance Indigenous Fellowships
- Sundance Momentum
 Fellowship (by invitation)
- o Tribeca All Access



ORGANIZATIONS WORKING ON ANTI-RACISM, EQUITY & INCLUSION IN FILM & MEDIA

- o A-Doc
- o ARRAY
- BADWEST (Black
 Association of
 Documentary Filmmakers
 West)
- BHERC (Black Hollywood Education and Resource Center)
- o Black Documentary Collective
- Blackhouse Foundation
- o Black in Film
- o Black Public Media
- BlackStar Film Festival
- o Black Trans Media
- The Black TV & Film Collective
- o Brown Girls Doc Mafia
- o BYP 100
- CAAM (Center for Asian American Media)
- Cast and Crew of Color
- Chicken & Egg
- Cinema Tropical
- o COUSIN
- o Femme Frontera
- o Film Fatales
- Firelight Media
- FWD-Doc (Documentary Filmmakers with Disabilities)
- o Hue You Know
- IllumiNative

- ImagineNative
- Latino Filmmakers Network
- Latino Public Broadcasting
- o Mezcla Media Collective
- NALIP (National Association of Latino Independent Producers)
- National Multicultural Alliance
- NYWIFT (New York Women in Film and Television)
- NextDoc
- Outfest
- PIC (Pacific Islanders in Communications))
- o Pop Culture Collaborative
- Queer Producers Network
- Racial Equity Media
 Collective of Canada
- Reel Abilities Film Festival
- RespectAbility
- o Storyline Partners
- The Disruptors
- o Times Up
- Undocumented Filmmakers
 Collective
- USC Annenberg Inclusion Initiative
- Vision Maker Media
- Visual Communications
- Women at Sundance
- o Women in Film
- Women Make Movies



ARTICLES / ESSAYS

Documentary & Film

Quick Reads - Under 10 mins - In order of length shortest to longest

- When Perspective Unseats Objectivity in Documentary Filmmaking, Sabaah
 Folayan, Sundance.org, 2016. 2 min read
 - Objectivity and truth in the making of Whose Streets.
- How can I be a better ally to POC women and non-binary doc professionals,
 Iyabo Boyd, Brown Girls Doc Mafia FAQ, 2019. 3 min read
- Beyond Empathy, Sonya Childress, Medium, 2017. 5 min read
 - A look at why empathy as an end goal is insufficient to create change in storytelling and engagement.
- POV vs. Objectivity, Assia Boundaoui, Documentary Magazine, 2019. 5 min read
 - The myth of "objectivity" and the "tyranny of one perspective."
- Movement to Market: On the Making and Selling of Whose Streets?, Sabaah
 Folayan, Talkhouse.com, 2017 6 mins
 - Director Sabaah Folayan, discusses her complex feelings around the success she's experienced with her debut documentary.
- An Open Letter from Undocumented Filmmakers to the Producers of Living Undocumented and the Broader Media Industry - Undocumented Filmmakers Collective, Medium, 2019. - 7 min read
- A Reckoning, by Sonya Childress, Medium, 2020 8 min read
- Examine your privilege; question it constantly, Sundance, Lewis Erskine, 2017 8
 min read
 - Transcription of Lewis Erskine keynote at Sundance's Art of Editing Lunch encouraging filmmakers to examine and acknowledge privilege in all aspects of their work.
- Whose Story?: Five Doc-Makers on (Avoiding) Extractive Filmmaking, Lauren Wissot, Documentary Magazine, 2017. - 8 min read
- Six Easy Starting Points to Increase Disability Diversity, Day Al-Mohamed, online blog post, 2019. - 9 min read
 - A statement by a disabled documentary filmmaker about the need for disability to be named and included in diversity initiatives in the film industry, with six "easy" actionable recommendations for members of the industry.



- <u>Navigating the River: The Hidden Colonialism of Documentary</u>, Edwin Martinez,
 Documentary Magazine, 2016. 9 min read
- Making Disability Aesthetics Thrive: Creating Access and Eliminating Barriers,
 Reveca Torres, Documentary Magazine, 2020. 9 min read

Long Reads - Over 10 mins - In order of length shortest to longest

- <u>The Data Says We Have A Problem</u>, Esther Robinson, *Filmmaker*, 2016. 11 min read
 - "Articulates the reasons why all of us must care about these issues"..."offers practical solutions that we can agitate for and even, on an individual level, enact."
- The Real CSI: Are Crime Victims Being Re-Victimized by Filmmakers?, Melissa Hook, Documentary Magazine, date of publication unknown. - 11 min read
- The Imperative to Hire Black and POC Filmmakers within the Documentary
 Community: A Conversation with Brown Girls Doc Mafia Founder Iyabo Boyd,
 Denae Peters, Filmmaker Magazine, 2020 13 min read
- How Close Is Too Close? A Consideration of the Filmmaker-Subject
 Relationship, by Lisa Leeman, Documentary Magazine, 2003. 13 min read
 - An examination of the ethics of documentary filmmaking and the role and responsibilities of filmmakers in crafting and intervening in participants' lives.
- The Documentary Future: A Call for Accountability, by Sonya Childress & Natalie Bullock Brown, Documentary Magazine, 2020 13 min read
- Where Have You Gone, Stephen Dworkin? On Disability Film, Lawrence
 Carter-Long. Film Quarterly, Vol. 72 No. 3, Spring 2019; (pp. 26-29). 15 min read
 - A manifesto by a disabled filmmaker/advocate on cinema and disability that addresses the prejudices, taboos, and unexamined assumptions that have influenced how concepts about disability have been perceived, and depicted, on film.
- Inequality in 1,200 Popular Films: Examining Portrayals of Gender, Race/Ethnicity, LGBTQ & Disability from 2007 to 2018, by Dr. Stacy L. Smith, Marc Choueiti, Dr. Katherine Pieper, Kevin Yao, Ariana Case & Angel Choi, USC Annenberg, 2019. - 15 min read
- Who Is Telling Whose Story, To Whom, and Why?, Lisa Valencia-Svensson, Documentary Magazine, 2019 - 23 min read
 - Diversity, inclusion, representation—what do they really mean? Producer Lisa
 Valencia-Svensson of Multitude Films explores why the question, "Who is



telling whose story to whom, and why?" should be at the centre of the making of every documentary film.

- Beyond Inclusion: The Critical Role of People of Color in the U.S. Documentary Ecosystem, Sahar Driver. Ford Foundation, 2020 57 min read
- <u>Decolonization is Not a Metaphor</u>, Eve Tuck & K. Wayne Yang. Research Gang, 2012. - 80 min read

Journalism/Media

In order of length shortest to longest

- The media isn't diverse and this leads to appalling reporting, Steven W.
 Thrasher, 2017 4 min read
- Why aren't there more minority journalists? Columbia Journalism Review 5
 min read
- At many local newspapers, there are no reporters of color, Alex T. Williams, Columbia Journalism Review. 2015. - 5 min read
- #MediaDiversity: Why newsrooms are so white, Tanzina Vega, CNN Money, 2015.
 6 min read
- Building a Diverse Newsroom is Work, Shani O. Hilton, Medium, 2014. 6 min read
- How newsrooms can stop being so white, Tanzina Vega, CNN Money, 2016. 7 min read
- American Media Must Do Better in 2017, Fairness & Accuracy in Reporting, 2017. 7 min read
- <u>5 things that can't be ignored about development photography</u>, Claire Bracegirdle, *Africa is a Country*, 2015. - 8 min read
- On Wyatt Cenac, 'Key & Peele,' And Being The Only One In The Room, Gene Demby, Code Switch: NPR, 2015 - 9 min read
- Why Newsroom Diversity Works Effective Strategies for Making Newsrooms
 More Diverse, Alicia Stewart, Nieman Reports, 2015. 16 min read
- <u>The Non-Starter</u>, by Walter Mosley, *Columbia Journalism Review*, 2018. 18 min read



VIDEO/KEYNOTES/TRANSCRIPTS

• Firelight Media - Beyond Resilience Series

- Future Visions: BIPOC Filmmakers on this Moment, This Industry + Cultural <u>Change</u> - Panelists: Cecilia Aldarondo, Ursula Liang, Loira Limbal, Stanley Nelson and Sian-Pierre Regis. Moderated by Sabaah Folayan. June, 2020
- <u>Production In Times of Upheaval</u> Panelists: Carrie Lozano, Ashley O'Shay, Nausheen Dadabhoy, Vee Bravo and *Whose Streets?* protagonist Brittany Ferrell. June, 2020
- <u>Tulsa, Juneteenth & the Path Toward Economic Justice</u> Panelists: Stanley Nelson, Latosha Brown & Solana Rice (Liberation in a Generation). Moderator: Alvin Starks (Open Society Foundations). June, 2020
- <u>Can Impact Go Virtual + How?</u> Panelists: Vanessa Cuervo, Shalini Kantayya,
 Locsi Ferra, & Andraea Lavant. Moderator: Sonya Childress. June, 2020
- After the Call Out Towards Equity, Equality, and Racial Justice Panelists:
 Grace Lee, Marjan Safinia, Iyabo Boyd, Geeta Gandbhir. Moderator: Marcia Smith.

Blackstar Film Festival 2020

- Nonfiction Vernacular and Collaboration Panelists: Amir George, Lyric R Cabral, Jazmin Jones, Kevin B Lee. Moderator: Jeanelle Augustin.
- Solidarity Is Not A Trend, Nor a Market Exchange Panelists: Marcia Smith,
 Bhawin Suchak, Jemma Desai, Ben-Alex Dupris. Moderator: Sonya Childress
- <u>Cultural Work In the Wake</u> Panelists: Cecilia Aldarondo, Iyabo Kwayana, Ruha Benjamin, Mark Gonzales, Mia Birdsong. Moderator: Sage Crump
- Beyond the Status: Working with and Investing in Undocumented Creatives -Panelists: Vee Bravo, Iliana Perez, Sheila Quintana Aguilar, Armando Ibañez, Dilan Garcia Lopez. Moderator: Nicole-Solis Sison

• Cinetic Media - Viral: A Film Industry Conversation

How Can We Create A Just and Equitable Film Industry? Feat. Yance Ford,
 Stanley Nelson, Peter Nicks and Dawn Porter. June, 2020

• Hot Docs 2019 Keynote

o Who Is Telling Whose Story, To Whom, and Why? - Lisa Valencia-Svensson

• IDA Getting Real

o **2018**



- <u>Beyond Inclusion: Building Narratives of Liberation</u> Michelle Stephenson
- <u>Documentary Power: A New Manifesto</u> Chi-hui Yang
- The Ramp Less Traveled, Panel
- o **2020**
 - Playlist from 2020 Conference

Full Frame

- #DocSoWhite Panels
 - 2019: The Path Forward
 - 2019: From Ally to Accomplice
 - 2018: The Gatekeepers
 - 2017: #DocSoWhite 2.0
 - 2016: #DocSoWhite

AUDIO/PODCASTS

- o Seeing White
- o Code Switch
- About Race
- o The Stoop
- o All My Relations
- o <u>Identity Politics</u>
- o <u>Latinos Who Lunch</u>
- o Self Evident
- o Talking About Race: Media Bias and Black Communities



ADDITIONAL RESOURCES & FURTHER STUDY

TOOLS, ORGS & WEBSITES

- Resources for Black Filmmakers: A Guide
- RacialEquityTools.org
- WhiteAccomplices.org
- RaceForward.org
- Fake Equity.com
 - How to Run a Better Equity Focused Meeting
- Racial Equity Resource Guide
- Journalism Diversity Project
- Understanding Implicit Bias
- Time's Up Guide to Equity and Inclusion During Crisis

ESSAYS

- White Supremacy Culture, Tema Okun
- Challenging White Dominant Culture, Lupe Poblano
- How to Uphold White Supremacy by Focusing on Diversity and Inclusion, Kyra
- Against Patriarchy: Tools for Men to Further Feminist Revolution, Chris Crass
- Safety Pin Box: The Women Behind the Successful Start-up, Lindsey Peoples
- Narrative Justice and Healing, the Dulwich Centre

BOOKS

- <u>Decolonizing Methodologies</u>, by Linda Tuhiawi-Smith, 1999
- On Being Included: Racism and Diversity in Institutional Life, by Sarah Ahmed, 2012
- **Emergent Strategy**, by Adrienne Maree Brown, 2017
- <u>Immediations: The Humanitarian Impulse in Documentary</u>, by Pooja Rangan, 2017
- Uprooting Racism: How White People Can Work For Racial Justice, 4th Edition, by Paul Kivel, 2017
- <u>Trans: A Quick and Quirky Account of Gender Variability</u>, by Jack Halberstam, 2018



- White Fragility: Why It's So Hard For White People To Talk About Racism, by Robin DiAngelo, 2018
- Ableism: The Causes and Consequences of Disability Prejudice, 1st Edition, by Michelle R. Nario-Redmond, 2019
- How to be an Anti-Racist, by Ibram X. Kendi, 2019
- Stamped: Racism, Antiracism, and You: A Remix of the National Book
 Award-Winning Stamped from the Beginning
 by Jason Reynolds & Ibram X.
 Kendi, 2020

READING LISTS

- <u>Decolonizing Documentary and Journalism reading list</u> an evolving resource list from the *Decolonizing Documentary* workshop at Duke's Center for Documentary Studies, taught by Ligaiya Romero. This reading list was particularly helpful in the creation of this guide.
- Access is Love Reading List From Access is Love, a list of accessibility advice and other important links to understand the "disability" experience.
- Anne Braden Anti-Racist Training Program for White Activists From Catalyst Project

GLOSSARY

• Glossary of Terms from the Racial Equity Resource Guide



Special Thanks To

Karim Ahmad
Heather Rae
Ligaiya Romero
Anya Rous
Set Hernandez Rongkilyo
The Authors and Contributors

The DPA Inclusion and Structural Equality Committee

Jameka Autry
Maggie Bowman
Nina Chaudry
Ian Robertson Kibbe
Christina King
Alysia Nahmias
Diane Quon
David Felix Sutcliffe
Lisa Valencia-Svensson

